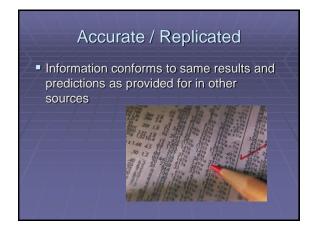


What Type of Information is Needed?

- Credible / Reliable
- Timely / Recent
- Accurate / Replicated
- Unbiased / Balanced
- Specific / Detailed









Specific / Detailed

- Resources should provide specific, quantitative evidence to incorporate into your writings
- Situations and assumptions should match those in your study / thesis



Finding Sources

- Library Academic Databases
- Effective Google Searches
- Business Websites
- Current News Events

Library Academic Databases

- EbscoHost (peer-reviewed journals)
- NexisLexis (news and politics/government)
- InfoTrac (information about organizations)
- ERIC Educational Resources Information Center (education related literature)
- FirstSearch (mainly abstracts, articles must be obtained through inter-library loan)

Effective Google Searches

- Use "quotes around phrases" for better matching
- Restrict to certain domain site(s) or subdomains site:.gov "search term" site:mnscu.edu "search term"
- Use + to force a match and to force an exclude site:.gov +"Minnesota taxes" –cigarette

Business Websites

- Search by specific phrase that might yield research & development results: site:ibm.com "business trends"
- Search by specific product name or service mark site:3m.com respirators healthcare "Post-It"
- Search by specific personnel / executives, who often are quoted in news articles (for example, Lawson Software's CEO "Harry Debes")

Current News Events

- Search Engines News.Yahoo.Com News.Google.Com
- Media Sites CNN.com, NPR.org, StarTribune.com
- RSS Feeds into Portals my.Yahoo.com (pick content with RSS)

Documenting Sources

- <u>www.citationmachine.net</u>
- APA Style
 - http://owl.english.purdue.edu/
 - http://www.westwords.com/guffey/apa.html
 - http://www.liunet.edu/cwis/cwp/library/worksh op/citation.htm